



Florida Injury Prevention Advisory Council and Goal Teams Meeting Minutes
Office of Injury Prevention (OIP)
Quorum Hotel-Tampa, Florida May 16-17, 2007

Wednesday – May 16, 2007

- **Welcome, Introductions, and Opening Remarks** – Lisa VanderWerf-Hourigan, M.S., Manager, Office of Injury Prevention, opened the meeting by welcoming everyone.

Alan Rowan, Dr.Ph, DOH Director of Division of Health Access & Tobacco welcomed the group and introduced both new deputy secretaries, Kim Berfield, Deputy Secretary of Legislative Affairs and Communication and Jean Kline and gave the members a brief background on each.

Jean Kline, R.N., M.P.H., Deputy Secretary for Health, State Public Health Nursing Director and State Women’s Health Officer spoke briefly to the group on her commitment and personal interest of injury prevention. She also gave more detail on her background and her desire and interest to work with FIPAC in the future.

- **Advocacy** - Kim Berfield, Deputy Secretary of Legislative Affairs and Communication. Ms. Berfield stated that she was very impressed with the quality and diversity of expertise found in individuals in FIPAC. She discussed the different approach to legislative issues in the Department from the previous administration and working with stakeholders. She answered many questions from FIPAC members on how to better advocate for injury issues and for the permanency of the advisory council in Statutes.
- **Florida’s Statistics** - Michael Lo, M.S.P.H., Planning Manager, Office of Trauma. Mr. Lo relayed to the meeting members that Mr. John Middaugh, the state epidemiologist has an interest in the injury field and would like to increase the state’s epidemiology capacity as well as to develop an Epidemiology Center for Excellence. Mr. Lo also gave two updates regarding the 2004 Florida Annual Injury Data Report and the Trauma Registry Activities in the Office of Trauma.
 - **Update on 2004 Florida Annual Injury Data Report**
 - This is an annual reporting requirement of the CDC grant that the Office of Injury Prevention has received to fund the implementation of the 2004-2008 Florida Injury Prevention Strategic Plan by members of the FIPAC and Goal Teams.
 - A draft of the 2004 Injury Data Report was distributed at the December 2006 FIPAC meeting.
 - The final published report is being released at this meeting.
 - Mr. Lo announced that he and Steve Dearwater will be facilitating an Injury Data Roundtable later that evening to answer all questions about the 2004 Injury Data Report and any other questions about injury data.
 - The 2005 Injury Data Report will be a collaboration between the Office of Injury Prevention, Office of Trauma, and Goal Team 6.
 - **Update on Trauma Registry Activities in the Office of Trauma**
 - Michael Lo gave a brief update on trauma registry activities in the Office of Trauma.
 - The Office of Trauma has hired a Business Analyst on a temporary contract basis to begin gathering user requirements from trauma registry stakeholders to plan for a new state trauma registry.
 - The new state trauma registry will be web-based to allow authorized users access to data in the registry for the purposes of performance improvement, research, and injury surveillance activities.



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- **Update from Injury Prevention “101” Course** - Freida Travis, Government Operations Consultant II, Office of Injury Prevention, and Karen Liller, Ph.D., University of South Florida. Approximately 96 individuals attended the course, including Safe Kids Coalition members, trauma nurses, county health department liaisons and EMS personnel. Plans are being made to offer the Injury Prevention “101” course in 2008.
- **Media – Injury’s Key Partner** –Steve Huard, Public Information Officer, RDSTF Region 4
Mr. Huard presented a PowerPoint designed to assist FIPAC and Goal Team members in working with the media. He focused on communication planning, message development, and delivering the message.
- **Goal Team #5 – Evidence-Based Interventions** – Gillian Hotz, Ph.D., Goal Team Leader #5
Dr. Hotz discussed the importance of having evidence-based interventions in injury prevention. She gave detailed information on the levels of evidence and how to classify recommendations.
- **Update from FIPAC, Goal Team Leaders and Members**
- **Goal Team Meetings**
- **Closing remarks, discussion of interim conference calls of goal teams, next meeting dates.** -
Lisa VanderWerf-Hourigan
- **Injury Data Roundtable** – Steve Dearwater and Michael Lo facilitated an Injury Data Roundtable after the meeting. Approximately ten individuals attended and website data distribution issues were discussed.



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- **Office of Injury Prevention Update** - Lisa VanderWerf-Hourigan, Manager, Office of Injury Prevention.
Ms. VanderWerf-Hourigan reviewed the Office of Injury Prevention update, received in the meeting notebook. Several questions regarding advocacy were discussed. A request for FIPAC to receive the DOH legislative newsletter from Deputy Secretary Berfield's office was discussed, as well as exploring the creation of advocacy media packets with data and other facts sheets. Another request was a list of OIP accomplishments for advocacy efforts.

- **CDC Grants Questions and Answers** – John Hemphill, CDC Grant Project Officer.
Mr. Hemphill fielded questions on from the FIPAC members regarding the current CDC grant and future grants.

- **Strategic Planning** – Initial discussion on successor plan, 2009-2013. Suggestions were taken for the next strategic plan. They included:
 1. Prioritized goals
 2. The same format as the last – okay, data okay, useful okay.
 3. Realistic Goals – 5 year plan
 4. Measures of Success – actually measurable
 5. Evaluations – include
 6. Broad/ Injury Specific Mechanism Goals – yes
 7. Link Healthy People 2010 to State Plan
 8. Link to STAT report
 9. STAT Status Report
 10. Core Group – FIPAC mission, vision, goals then to all stakeholders
 11. Review Representation (other areas, agencies) of FIPAC – at risk groups
 12. Facilitator Outside – Mary Beth Corace – See Lorraine A.
 13. In New Plan – List past accomplishments, evaluate
 14. Plan – Use – Marketing
 15. Figure money in hours. What it costs.
 16. Credentials of stakeholders listed in Plan
 17. How to Market the Business Plan – Separate Marketing/ business plan from Injury Prevention Plan
 - a. Information Packet
 - b. State Universities – IP courses, MPH, Health Ed, Mental health, Nurses, Coaches, etc...
 18. Keep document easy to read, succinct.
 19. CDC Fellow – Report of 28 State Injury Prevention Plans and website
 20. Action Plans – Yearly – 2009 – yes, (evaluate)
 21. Link to other organizations. (i.e. COT, etc.)

- **Closing Remarks** – Lisa VanderWerf-Hourigan



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Attendees:

Name	Organization
Akin, Michelle	DOH, Child Death Review
Allen, Lorraine	FL. Dept. of Education
Austin, Larry	FL. Dept. of Highway Safety & Motor Vehicles
Berfield, Kim	DOH, Deputy Secretary
Byers, Patricia	University of Miami, Daughtry Family Dept.
Chambers-Emerson, JoAnn	Tampa General Hospital/FL Poison Information Center
Dearwater, Steve	Jackson Memorial Hospital
Dodd-Noland, Virginia	University of Florida, College of Health & Human Performance
Dreker, Sandra	Brain Injury Association of Florida
Gruener, Leilani	DOH, Office of Injury Prevention
Hotz, Gillian	Ryder Trauma Center, Jackson Memorial Hospital
Huard, Steve	DOH
Kline, Jean	DOH, Deputy Secretary
Liller, Karen	Jackson Memorial Hospital
Littnan, Susan	Citrus CHD
Lo, Michael	DOH, Office of Trauma
McCloskey, Steve	Duval CHD, Injury Prevention
McDevitt, Susan	DOH, Office of Trauma
McDougle, Bonnie	Tampa General Hospital/FL Poison Information Center
Parker, Jane	DOH, Office of Injury Prevention
Pelham, Karen	FL. Dept. of Elder Affairs
Rappa, Marisa	The Children's Advocacy Center at St. Joseph's Children's Hospital of Tampa
Rice, Bonnie	Pediatric Rehab Program, Tampa General Hospital
Rowan, Alan	DOH, Div. of Health Access and Tobacco
Salpeter, Judith	Agency for Health Care Administration
Salvas, Ralph	DOH, Office of Injury Prevention
Santucci, Pamela	Broward CHD
Shelton, Kyla	Pinellas CHD
Sobowale, Olumide	Lakeland Regional Medical Center, Trauma Center
Summers, David	St. Mary's Trauma Center



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Sutherland, Mimi	University of Miami/Jackson Memorial Hospital
Tesoro, Mark	Lee CHD
Travis, Freida	DOH, Office of Injury Prevention
VanderWerf-Hourigan, Lisa	DOH, Office of Injury Prevention
White, Elizabeth	DOH, Children's Medical Services