



2009-2013 Florida Injury Prevention Strategic Plan Goal Team 3 Conference Call Minutes

September 6, 2011 10:00 am – 11:00 am EST

Welcome and Roll Call

- Sarah Hinkel-Young opened the meeting by welcoming everyone and calling roll. An attendee list is included below.

2011 Senior Falls Awareness Day

- Sarah Hinkel-Young reviewed the plans for the webcast which will be on September 23, 2011 from 9:00 AM – 10:30 AM EDT.
 - The Florida Medical Association is co-sponsoring the webcast. They have waived the fee for 1.5 physician CME's. This will allow us to provide physician CME's for the first time ever and draw a larger crowd.
 - The Office of Public Health Nursing is offering 1.5 CEU's for RN's, LPN's, and ARNP's.
 - The Dept. of Health is offering the course through the internal training site, Trak-It. The course will be available for six months after the live webcast.
 - The presenters include Dr. Charles Maitland, Dr. Alice Pomidor, Dr. Patricia Sovonick, and Valerie Breen. An agenda for the webcast is attached.
 - The National Coalition on Aging has sent the announcement out to their contacts. The AAA's have been contacted. The DOEA has put out an announcement.
- A Governor's Proclamation was obtained for 2011 Senior Falls Awareness Day.
- A press release has been planned between the Dept. of Health and the Dept. of Elder Affairs communication's offices.
- The Office of Injury Prevention has been providing technical assistance for local coalition's activities when requested.
- A list of all local activities is being compiled by Michele Mule'.

Tai Chi: Moving for Better Balance Evaluation Subcommittee

- The Office of Injury Prevention has developed a Tai Chi: Moving for Better Balance Evaluation Subcommittee. It consists of approximately 20 instructors throughout the state that attended one of three different instructor training classes.
- The first conference call was July 20, 2011. Instructors were provided templates and instructions for the templates. The templates gather information about process, impact, and outcome evaluations. They focus on the same evaluation metrics that were used by Dr. Fuzhong Li in the original research into Tai Chi: Moving for Better Balance.
- YouTube videos were provided to the instructors on how to properly implement effectiveness measurements. There was extremely positive feedback about the YouTube videos.
- There are currently 5 series of classes that are implementing the evaluation metrics, which are being utilized before and after each series. The information is being compiled by the Office of Injury Prevention into a centralized database that will be accessible by data providers.
- Initial feedback from the CDC and other states regarding the use of evaluation in the implementation of this specific intervention has been extremely positive. At this point, there has been no mention of other states undertaking similar evaluation initiatives. Evaluation



2009-2013 Florida Injury Prevention Strategic Plan Goal Team 3 Conference Call Minutes

feedback will help Florida to differentiate itself in future grant applications to expand the intervention.

2011 Action Plan Updates

- Strategy 3C – This strategy states, “By 2012, develop a statewide senior falls prevention plan.”
 - Activity 1 which is to prioritize fall related injuries to target as part of the Senior Fall Strategic Plan was completed during the August 18, 2011 Web-Ex break-out session of FIPAC.
- Strategy 3D – This strategy states, “By November 2009, and quarterly thereafter, identify, review and pursue, if applicable, additional senior falls prevention funding opportunities.”
 - Activity 5 which is to approach at least one company for financial support for senior falls prevention efforts was achieved with the co-sponsorship of the 2011 Senior Falls Awareness Day Webcast by the Florida Medical Association.
- Strategy 3E
 - Activity 1 which is to contact statewide associations and societies for physicians interested in promoting and advocating for senior falls prevention is set to be completed after the 2011 Senior Falls Awareness Day Webcast. Health Action runs a newsletter in which they are going to provide follow-up information and articles for senior falls awareness in the October/November issue.
 - Activity 3 which is to annually seek a Governor’s Proclamation has been completed. Michele Mule’ obtained the Governor’s Proclamation in late August.
 - Activity 4 which is to develop press releases for falls prevention has been completed. The Dept. of Health and the Dept. of Elder Affairs communication’s offices have worked together to produce a statewide press release.
- Strategy 3H
 - Activity 1 which is to identify an evidence-based senior falls prevention intervention that can be disseminated throughout the communities statewide was completed with the identification and implementation of Tai Chi: Moving for Better Balance. This activity was mentioned because Sarah Hinkel-Young is attending the CDC’s Senior Falls Awareness Technical Assistance meeting in Atlanta on September 12th and 13th. The meeting will provide more information about potential interventions and expansion of infrastructure for current interventions.
 - Activity 3 which is to evaluate the effectiveness of the community-based pilot program and assess the statewide needs for expansion. This activity was mentioned because it is currently underway with the continued development of the Tai Chi: Moving for Better Balance Evaluation Subcommittee.

Florida Senior Falls Prevention Coalition Meeting

- The first ever Florida Senior Falls Prevention Coalition meeting will be held September 27, 2011 from 8 AM – 12 PM at the Hilton Ft. Lauderdale Airport in Ft. Lauderdale, FL.
- The Coalition will work to finalize the goals, strategies, and activities of the 2011-2016 Florida Senior Falls Prevention Strategic Plan.

Florida Injury Prevention Advisory Council Meeting



**2009-2013 Florida Injury Prevention Strategic Plan
Goal Team 3 Conference Call Minutes**

- The Florida Injury Prevention Advisory Council (FIPAC) will meet on September 27-28 at the Hilton Ft. Lauderdale Airport, in Ft. Lauderdale, FL. All members are invited to attend, however due to travel restrictions only FIPAC members appointed by the State Surgeon General will be reimbursed for travel expenses. To RSVP for the meeting please contact Sarah Hinkel-Young at Sarah_Hinkel-Young@doh.state.fl.us.
- Sarah Hinkel-Young explained to the goal team members that the CDC Core Violence and Injury Prevention Program (Core VIPP) Grant that funds the Florida Injury Prevention Strategic Plan runs from August 1, 2011 to July 31, 2016. The Strategic Plan was developed many years ago; prior to the Office of Injury Prevention having funding for it and thus its cycle is from 2009-2013. Thus they overlap in years, but the two do not run concurrently in time. This is important because the new Core VIPP grant required additional activities above and beyond what was planned in the 2009-2013 Strategic Plan. The activities that are to be added in are one of the topics that will be discussed at the September meeting.
 - Sarah Hinkel-Young explained that two of the major additions from the grant narrative are the addition of two policy and two program interventions. She further explained that it was likely that at least one of the programs and possibly one of the policy interventions may be senior falls prevention related, which would affect the action plans of this goal team.

Future Conference Calls

- The next meeting will be face to face at the September 27-28 FIPAC meeting in Ft. Lauderdale, FL.

Other Business

There was no other business discussed. The meeting was adjourned at 10:58 am.

Attendee List

GT3 Conference Call Attendance			6/7/2011	7/11/2011	9/6/2011
Baxter	Larry	Department of Elder Affairs	N	No	
Brimer, Ph.D	Mark		Yes	No	Yes
Bultman	Syndi	Lee Memorial Health System	Yes	Yes	
Copeland	Judy	Epilepsy Foundation of Florida	Yes	No	
Cosner	Bill	Geriatric Medical Associates	N	No	



**2009-2013 Florida Injury Prevention Strategic Plan
 Goal Team 3 Conference Call Minutes**

Curlutu	Janine	Lakeland Regional Medical Center	N	No	
Fico	Pam	SW Florida Area Agency on Aging	N	No	
Gerson, PhD	Lowell	Lee County Injury Prevention Coalition	Yes	Yes	Yes
Hughes	Don	Satellite Beach Fire Department	N	Yes	
Hunt	Randall	Senior Resource Alliance	N	No	
Johnson	Karen	Orange County Health Department	N	No	
Laird MD	Rosemary	Health First Inc	N	No	
Liebnitzky	Dianna	Florida Department of Health - Office of Trauma	N	No	
Littnan	Sue	Citrus CHD	N	No	
Mattei	Nina	Hernando CHD	Yes	No	
Mule	Michele	Department of Elder Affairs	Yes	No	
O'Brien M.D	Jeffrey	Surgeon	Yes	No	
Paul	Julia	Shands Jacksonville	N	No	
Powell-Cope	Gail	James A. Haley Veterans' Hospital	N	No	
Puia	Joanne	Broward General Medical Center	N	No	Yes
Quigley, Ph.D.	Patricia	James A. Haley Veterans' Hospital	Yes	Yes	Yes
Rapp	Don	Retired	N	No	
Richter	Cory	Indian River Fire Rescue	N	No	Yes



**2009-2013 Florida Injury Prevention Strategic Plan
Goal Team 3 Conference Call Minutes**

Ryan	Mark	Department of Children and Families	Yes	Yes	Yes
Silvey	Diana	Winter Park Health Foundation	Yes	Yes	
Sovonick	Patricia	Community Aging & Retirement Svcs (Pasco)	Yes	Emailed-Conflict	Yes
Tesoro	Mark	Lee Memorial Health System	Yes	Yes	
Urbas	Cheryl	Florida Department of Health	N	Yes	

Coalition Members			6/7/2011	7/11/2011	9/6/2011
Corey	Ruth	Florida Hospital Nurse Researcher	N		
Greenwald	Judy	Tallahassee Memorial Hospital	Monica Hudman		
Lemke	David	ResponseLink	N		
Maitland	Charles	Balance Disorder Physician	N		
Paris	Terry	Safe Kids Emerald Coast			Yes
Pomidor, MD, MPH	Alice	Florida State University, Department of Geriatrics, College of Medicine	N		
Ryan	Mark	Department of Children and Families	N		Yes



**2009-2013 Florida Injury Prevention Strategic Plan
 Goal Team 3 Conference Call Minutes**

Schulman	Carl	Jackson Memorial Hospital Ryder - Miami Trauma Center	N		
Slaff	Jill	Florida Hospital at Winter Park	N		
Hurwitz	Lisa	Occupational Therapist	Yes		Yes