



2009-2013 Florida Injury Prevention Strategic Plan

Goal Team 3

2010 Action Plan - Completed

Goal 3: Establish a collaborative effort to provide statewide direction and focus for fall-related injury prevention for Florida's seniors.

**Implementation of the plan is funded by a Centers for Disease Control and Prevention (CDC) grant which ends July 31, 2010. The Office of Injury Prevention will make every attempt to procure additional funding.*

Leadership

Strategy 3A: By November 2009, establish a steering committee of subject matter experts for senior falls prevention. (15-20 committee members)

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 3A(1): By August 30, 2009, develop a succinct data based informational tool for use in recruiting additional partners and support.	<i>Complete - 2009</i>					
Activity 3A(2): By August 30, 2009, complete a list of potential committee members.	<i>Complete - 2009</i>					
Activity 3A(3): By September 8, 2009, create and send invitations to initial steering committee meeting.	<i>Complete - 2009</i>					
Activity 3A(4): By November 2009, hold the initial steering committee meeting. In 2010, the steering committee will transition to the statewide falls prevention coalition.	By November 2009	DOH (OIP) and DOEA	Sarah Hinkel-Young, Michele Mule, Mark Brimer	Goal Team 3	Meeting is held	May require additional funding.
<i>Complete The Statewide Senior Falls Prevention Coalition was successfully transitioned from the Steering Committee in April of 2010. The Coalition held their first meeting May 21, 2010.</i>						

Strategy 3B: By June 1, 2010, establish a statewide senior falls prevention coalition.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 3B(1): By January 15, 2010, complete a list of potential coalition members.	By January 15, 2010	Florida Coalition Taskforce	Michele Mule and Mark Brimer, Florida Coalition Taskforce Chairs	Goal Team 3	List is completed	May be accomplished with current funding.
<i>Complete - A list has been developed to include potential participants from a number of different specialty areas.</i>						
Activity 3B(2): By March 1, 2010, create and send invitations to initial statewide falls prevention coalition meeting.	By March 1, 2010	Florida Coalition Taskforce	Michele Mule and Mark Brimer, Florida Coalition Taskforce Chairs	Goal Team 3	Invitations are sent	May be accomplished with current funding.
<i>Complete</i>						
Activity 3B(3): By June 1, 2010, hold the initial meeting of the statewide falls prevention coalition in conjunction with the Florida Injury Prevention Advisory Council meeting.	By June 1, 2010	DOH (OIP) and DOEA	Michele Mule and Mark Brimer, Florida Coalition Taskforce Chairs	Steering Committee and Goal Team 3	Meeting is held	Funding from the CDC grant ends on July 31, 2010, contingent upon additional funding
<i>Complete - The initial Statewide Falls Prevention Coalition meeting was held via webinar on May 21, 2010. Due to new travel policies the coalition meeting could not be held in person.</i>						

Strategy 3C: By 2012, develop a statewide senior falls prevention plan.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 3C(1): By December 2010, prioritize falls-related injuries to target as part of the Florida Falls-Related Injury Prevention Plan for Seniors.	By December 2010	Florida Senior Falls Prevention Coalition	Michele Mule and Mark Brimer, Goal Team Leaders	Goal Team 3	Injuries are identified	Funding from the CDC grant ends on July 31, 2010, contingent upon additional funding
<i>Ongoing - This will likely be a function of the coalition.</i>						

Strategy 3D: By November 2009, and quarterly thereafter, identify, review and pursue, if applicable, additional senior falls prevention funding opportunities.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 3D(1): Pursue CDC Appleseed Project Funding (EMS/Public Health interface).	<i>Complete - 2009</i>					
Activity 3D(2): Identify foundations whose mission includes senior fall prevention.	2009-2013	Funding Taskforce	Diana Silvey, Funding Taskforce Chair	Goal Team 3	Foundations are identified	May be accomplished with current funding.
<i>Complete - Mark Tesoro and Diana Silvey have developed this list</i>						
Activity 3D(3): Develop a list of contacts within companies, corporations, partnerships, and service organizations who support senior falls prevention.	2009-2010	Corporate Partner Taskforce	Mark Tesoro, Corporate Partner Taskforce	Goal Team 3 and FIPAC	List is created	May be accomplished with current funding.
<i>Complete - Mark Tesoro has developed this list</i>						
Activity 3D(4): Develop a presentation for use in seeking financial support for senior falls prevention efforts.	2010	Presentation Taskforce	Syndi Bultman, Presentation Taskforce Chair	Goal Team 3 and FIPAC	Presentation is developed	May be accomplished with current funding.
<i>Complete</i>						
Activity 3D(5): Annually, approach at least one company for financial support for senior falls prevention efforts.	2010-2013	Corporate Partner Taskforce	Mark Tesoro, Corporate Partner Taskforce	Goal Team 3 and FIPAC	One company is approached	May be accomplished with current funding.
<i>Complete Completed for 2010. Funding unavailable for 2010 but will be readdressed in 2011.</i>						
Activity 3D(6): Identify grant opportunities for senior falls prevention initiatives.	2010-2013	Funding Taskforce	Diana Silvey, Funding Taskforce Chair	Goal Team 3	Grant opportunities are identified, if they are available	May be accomplished with current funding.
<i>Complete Two grants, one for Chronic Disease Self-Management and one for Senior Falls Prevention were submitted for in 2010. The first was awarded, the second is in review.</i>						

Policy

Strategy 3E: By June 2009, and ongoing thereafter, increase policy and public awareness activities to reduce and prevent senior falls-related injuries.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 3E(1): Contact statewide associations and societies for physicians interested in promoting and advocating for senior falls prevention.	2009-2010	Physician-Association Partner Taskforce	Mark Brimer, Physician-Association Partner Taskforce Chair	Goal Team 3 and AHECs	Associations and Societies are contacted and physicians are identified.	May be accomplished with current funding.
<i>Complete - Mark A. Brimer Ph.D. completed this assignment for 2010. Will continue to work on in 2011</i>						
Activity 3E(2): Develop a senior falls prevention awareness tool for presentation to "baby boom" seniors.	2009-2010	Awareness Tool Taskforce	Don Hughes, Awareness Tool Taskforce Chair	Goal Team 3	Tool is developed	Funding from the CDC grant ends on July 31, 2010, may be contingent upon additional funding
<i>Complete - Don Hughes and Lowell Gerson completed this assignment</i>						
Activity 3E(3): Develop press releases for falls prevention.	2009-2013	DOH (OIP) and DOEA	Michele Mule and Mark Brimer, Goal Team Leaders	Goal Team 3	Press Releases are developed	May be accomplished with current funding.
<i>Complete 2010's were completed with National Falls Awareness Day</i>						
Activity 3E(4): Annually, seek a Governor's proclamation for National Falls Prevention Awareness Day.	2009-2013	DOEA	Michele Mule and Mark Brimer	OIP and Goal Team 3	Proclamation is signed by Governor	May be accomplished with current funding.
<i>Complete Complete for 2010. Proclamation was granted for 2009 and 2010. Will be reviewed again in 2011.</i>						
Activity 3E(5): Biannually, provide updates for injury prevention stakeholders regarding federal and state senior falls prevention legislation.	2009-2013	DOEA	Michele Mule and Mark Brimer	Goal Team 3	Proclamation is signed by Governor	May be accomplished with current funding.
<i>Complete - Lisa sent out regular updates in 2010. Will be reviewed again in 2011.</i>						

Strategy 3F: By October 2009, and ongoing thereafter, provide updates for injury prevention stakeholders regarding federal and state senior falls prevention legislation

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 3F(1): Review filed senior falls prevention related bills prior to Florida's Legislative Session.	2009-2013	DOH (OIP) and DOEA	Michele Mule and Mark Brimer, Goal Team Leaders	Goal Team 3	Senior falls prevention related bills are reviewed prior to Florida's Legislative Session.	May be accomplished with current funding.
<i>Complete - Michele and Mark followed the state legislation in 2010. They will continue to do so in 2011.</i>						
Activity 3F(2): Review senior falls prevention related bills that are passed during Florida's Legislative Session and signed by the Governor. Prepare an update for injury prevention stakeholders.	2009-2013	DOH (OIP) and DOEA	Michele Mule and Mark Brimer, Goal Team Leaders	Goal Team 3	Senior falls prevention related bills passed during Florida's Legislative Session and signed by the Governor are reviewed. An update is provided to IP Stakeholders.	May be accomplished with current funding.
<i>Ongoing - No action on this item by the State Legislature.</i>						
Activity 3F(3): Review senior falls prevention related bills that are passed by the US House of Representatives and the US Senate and signed by the President. Prepare an update for injury prevention stakeholders.	2009-2013	DOH (OIP) and DOEA	Michele Mule and Mark Brimer, Goal Team Leaders	Goal Team 3	Federal senior falls prevention related bills that pass the House and Senate and signed by the President are reviewed. An update is provided to IP Stakeholders.	May be accomplished with current funding.
<i>Complete - Michele and Mark followed the federal legislation for 2010. Will continue to do so in 2011.</i>						

Interventions

Strategy 3G: By June 2010, and annually thereafter, review, identify and update evidence-based interventions and best practices.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 3G(1): Review work of 2004-2008 Goal Team 5, as it relates to senior falls prevention.	2010	Evidence-Based Intervention Taskforce	Patricia Quigley, Evidence-Based Intervention Taskforce		Review is completed	May be accomplished with current funding.
<i>Complete - Pat Quigley reviewed the work of the 2004-2008 Goal Team 5.</i>						
Activity 3G(2): Identify and disseminate best practices in fall prevention programs.	2010-2013	Evidence-Based Intervention Taskforce	Patricia Quigley, Evidence-Based Intervention Taskforce		Best practices are identified and disseminated	May be accomplished with current funding.
<i>Complete - Tai Chi: Movement for Better Balance was identified as a community evidence-based best practice. Research has shown it to be effective in New York, Oregon, and Nebraska.</i>						
Activity 3G(3): Disseminate any new evidence-based interventions to injury prevention stakeholders.	2011-2013	DOH OIP office and DOEA	Michele Mule, Mark Brimer, Sarah Hinkel-Young		New evidence-based interventions are disseminated to injury prevention stakeholders	May be accomplished with current funding.
<i>Complete - A Tai Chi: Movement for Better Balance pilot program was established for the Tampa Bay area in December 2010. Future funding has been set aside in 2011 to replicate throughout the state</i>						

Strategy 3H: By 2012, identify an evidence-based senior falls prevention intervention that may be replicated statewide. – Will begin in 2011.

Strategy 3I: By 2013, implement a pilot project of the identified evidence-based intervention. – Will begin in 2012.

Data

Strategy 3J: By November 2009, and annually thereafter, review senior falls prevention data, disseminate, and present to injury prevention stakeholders as needed.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 3J(1): Review statewide senior falls data provided by Data Workgroup.	2009-2013	DOH (OIP)	Sarah Hinkel-Young	DOEA and Goal Team 3	Review is completed	May be accomplished with current funding.
<i>Complete - Kyla provided statewide senior falls data that will be reviewed by the goal team on March 8, 2011.</i>						
Activity 3J(2): As needed, collaborate with the Data Workgroup.	2009-2013	Goal Team 3	Michele Mule and Mark Brimer, Goal Team Leaders	DOH (OIP)	Collaboration takes place	May be accomplished with current funding.
<i>Complete For 2010 Michele and Mark remained apprised of ongoing publications by Kyla and been in contact with her regarding data related questions.</i>						