



## 2009-2013 Florida Injury Prevention Strategic Plan

### 2011 Action Plan

**Goal Two** - Facilitate opportunities for collaborative injury prevention efforts in: Traffic Safety, Poisoning, Interpersonal Violence, Suicide, Child Maltreatment and other injuries.

**Strategy 2A:** Include a brief update (rotate topics) during each FIPAC and Goal Team meeting on each of the following: Traffic Safety, Poisoning, Interpersonal Violence, Suicide, Child Maltreatment, and other injuries.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
<b>2A(1):</b> Select a primary and secondary topic to provide an educational update on during the previous FIPAC meeting.	Biannually	Goal Team 2, OIP	Lani Gruener, Cindy Magnole, and Wendy Loomas	Goal Team 2, FIPAC	Topic selected at previous FIPAC meeting.	May be accomplished with current funding.
<p><b>Complete</b> — Suicide and an update on the Human Trafficking Broadcast were selected as topics for the Spring 2011 FIPAC meeting. (Topics were carried over from the Fall 2010 FIPAC meeting that was not approved to be held.) Since the Spring 2011 meeting was shortened and held as a WebEx meeting, only Human Trafficking will be presented.</p> <p><b>Complete</b> — Due to the shortened timeframe for WebEx meetings, only one educational update was provided during the Spring 2011 FIPAC meeting. Goal Team 2 determined that suicide prevention will be the primary topic for the Fall 2011 meeting as it could not be presented during the Spring meeting. Child Occupant Protection/Vehicular Safety was selected as the secondary topic.</p>						
<b>2A(2):</b> Identify and contact a speaker(s) to provide the educational update.	Biannually	OIP	Lani Gruener	Goal Team 2	Speaker(s) confirmed 90 days prior to FIPAC meeting.	May be accomplished with current funding.
<p><b>Complete</b> — Cindy Magnole will be providing an overview of Human Trafficking as well as an update on the Human Trafficking Broadcast.</p> <p><b>Pending</b> — Bevin Maynard, Safe Kids Tampa/St. Joseph's Children's Advocacy Center, will be providing an update on child passenger safety, specifically on the new recommendations from the American Academy of Pediatrics</p>						
<b>2A(3):</b> Develop an evaluation tool to provide feedback on the educational update.	<b>Completed 2009</b> – Approved by Goal Team 2 members during the September 8, 2009 conference call.					
<b>2A(4):</b> Educational update is presented to FIPAC.	Biannually	OIP	Lani Gruener	Goal Team 2	Presentation completed.	May be accomplished with current funding.
<p><b>Complete</b> — Cindy Magnole provided an overview of Human Trafficking and an update on the Human Trafficking Broadcast on April 5, 2011.</p> <p><b>Pending</b> — Fall 2011 meeting.</p>						
<b>2A(5):</b> Conduct an evaluation to provide feedback on the educational update.	Biannually	OIP	Lani Gruener	Goal Team 2	Evaluation of presentation is conducted.	May be accomplished with current funding.
<p><b>Complete</b> — Spring 2011</p> <p><b>Pending</b> — Fall 2011 meeting.</p>						



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**Strategy 2B: Conduct two pilot Community and State Injury Prevention Resources meetings focusing on local resources for Traffic Safety, Poisoning, Interpersonal Violence, Suicide, Child Maltreatment, and other injuries. One pilot will be held in an urban area and one in a rural area.**

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
<b>2B(1):</b> Determine the urban area to host the pilot meeting by June 2009.	<b>Completed 2009</b> – South Miami has been chosen for the urban pilot project.					
<b>2B(2):</b> Determine the rural area to host the pilot meeting by December 2009.	<b>Completed 2009</b> – The rural areas served by the Tampa Poison Control Center will be the site for the rural pilot project.					
<b>2B(3):</b> Determine the ability to use teleconferencing to conduct the regional meetings.	<b>Completed 2010</b> – Teleconferencing could be used for regional meetings that have available teleconferencing sites.					
<b>2B(4):</b> Pilot Urban Community and State Resources Meeting	<b>Completed 2010</b> – On June 3, 2010 the Pilot Urban Community and State Resources meeting was held in Miami, Florida.					
<b>2B(5):</b> Pilot Rural Community and State Resources Meeting						
<b>2B(5)a:</b> Determine site location and date for the meeting.	By February 28, 2010	Goal Team 2, OIP	JoAnn Chambers-Emerson and Bonnie McDougle	FIPAC, IP stakeholders	The date and site location for the meeting is determined.	May be accomplished with current funding.
<p><i>Pending</i> – During the June 2010 FIPAC meeting it was decided to hold the Rural Pilot in conjunction with the Spring 2011 FIPAC meeting.  <i>Update (10/5/10)</i> – The Spring 2011 FIPAC meeting has been tentatively scheduled to be held in conjunction with the EMS Advisory Council meeting in Daytona - which will not allow the Rural Pilot to be held with the Spring 2011 FIPAC meeting.  <i>Update (11/9/10)</i> – The Rural Pilot will be postponed until the next FIPAC meeting is held in Tampa, or it may be held as a separate event in which the OIP will not be able to attend.  <i>Update (4/5/11)</i> – It was decided to move forward and try to hold the Rural Pilot, with the OIP staff attending via WebEx or by conference call. A date has not yet been chosen.</p>						
<b>2B(5)b:</b> Identify specific needs of the local community	<b>Complete 2010</b> – During the July 13, 2010 conference call it was decided that topics will include: falls (all ages), motor vehicle traffic (including pedestrian, motorcycle, etc), poisoning and intentional violence (sexual violence, domestic violence and human trafficking).					
<b>2B(5)c:</b> Determine agenda and speakers based on local needs.	60 days prior to the meeting	Goal Team 2, OIP	JoAnn Chambers-Emerson, Bonnie McDougle and Lani Gruener	FIPAC, IP stakeholders	Agenda is finalized at least 60 days prior to the meeting.	May be accomplished with current funding.
<b>2B(5)d:</b> Identify and invite attendees	60 days prior to the meeting	Goal Team 2, OIP	JoAnn Chambers-Emerson, Bonnie McDougle and Lani Gruener	FIPAC, IP stakeholders.	Attendees are identified and meeting invitations are sent out at least 60 days prior to the meeting.	May be accomplished with current funding.
<b>2B(5)e:</b> Conduct meeting and administer evaluation.	Meeting date and 30 days post meeting	Goal Team 2, OIP	JoAnn Chambers-Emerson, Bonnie McDougle and Lani Gruener	FIPAC, IP stakeholders	Meeting is held and evaluated.	May require additional funding.



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Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
<b>2B(6):</b> Develop a toolkit <sup>1</sup> to provide a template for the planning and development of regional meetings.	90 days post Rural Pilot meeting	Goal Team 2, OIP	Cindy Magnole, Wendy Loomas and Lani Gruener	FIPAC	A toolkit is developed.	May be accomplished with current funding.

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<sup>1</sup> **Planning and Development Toolkit** – Resources to assist local injury prevention stakeholders in organizing a Community and State Resources meeting. Resources might include: a list of steps for planning the meeting, individuals and organizations to include, and lessons learned from previous Community and State Resources meetings.



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**Strategy 2C: Establish regional Community and State Injury Prevention Resources meetings focusing on local resources for Traffic Safety, Poisoning, Interpersonal Violence, Suicide, Child Maltreatment, and other injuries.**

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
<b>2C(1):</b> Contact FIPAC members, Safe Kids Coordinators, County Health Departments, CTSTs, Hospitals/Trauma Centers nursing managers, emergency management and injury prevention coalitions to determine interest in a regional meeting.	By July 31, 2010	OIP	Lani Gruener	Goal Team 2, FIPAC, IP stakeholders	Injury prevention stakeholders are contacted and interest in a regional meeting is determined.	May be accomplished with current funding.
<i>Timeframes for activities for the regional meetings will be adjusted once the Rural Pilot Meeting has been completed.</i>						
<b>2C(2):</b> Provide the toolkit to local community liaisons for meeting planning and development.	Within 30 days of contact	OIP	Lani Gruener	Goal Team 2, FIPAC	The toolkit is provided.	May be accomplished with current funding.
<b>2C(4): Community and State Resources Meeting(s)</b>						
<b>2C(4)a:</b> Determine site location(s) and date for the meeting(s).	Within 30 days of contact	Goal Team 2	Cindy Magnole, and Wendy Loomas	OIP, FIPAC, IP stakeholders	The date and site location for the meeting is determined.	May be accomplished with current funding.
<b>2C(4)b:</b> Identify specific needs of the local community	90 days prior to the meeting	Goal Team 2	Cindy Magnole, and Wendy Loomas	OIP, FIPAC, IP stakeholders	Needs are identified at least 90 days prior to the meeting.	May be accomplished with current funding.
<b>2C(4)c:</b> Determine agenda and speakers based on local needs.	60 days prior to the meeting	OIP	Lani Gruener	Goal Team 2, FIPAC, IP stakeholders	Agenda is finalized at least 60 days prior to the meeting.	May be accomplished with current funding.
<b>2C(4)d:</b> Identify and invite attendees	60 days prior to the meeting	Goal Team 2, OIP	Lani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP stakeholders.	Attendees are identified and meeting invitations are sent out at least 60 days prior to the meeting.	May be accomplished with current funding.
<b>2C(4)e:</b> Conduct meeting and administer evaluation.	Meeting date and 30 days post meeting	OIP	Lani Gruener	Goal Team 2, FIPAC, IP stakeholders	Meeting is held and evaluated.	May require additional funding.



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#### Strategy 2D: Create and maintain a State-wide Injury Prevention Resources Inventory by county and by mechanism.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
<b>2D(1):</b> Evaluate past survey tools.	<b>Completed 2009</b> – April 2007 survey tool sent out to GT2 on July 22, 2009 for review and comments.					
<b>2D(2):</b> Determine questions needed in survey tool.	<b>Completed 2009</b> – Questions determined during the September 8, 2009 conference call.					
<b>2D(3):</b> Develop survey tool.	<b>Completed 2009</b> – The survey tool has been developed and is a portion of the OIP brochure.					
<b>2D(4):</b> Administer the developed survey tool at the two pilot meetings.	Dates to be determined	OIP	Lani Gruener	Goal Team 2, FIPAC, IP stakeholders	The survey tool is administered.	May be accomplished with current funding.
<p><b>Pending</b> – The survey tool was given at the June 3, 2010 Urban Pilot meeting.</p> <p><b>Update (10/5/10)</b> – The Spring 2010 FIPAC meeting has been tentatively scheduled to be held in conjunction with the EMS Advisory Council meeting in Daytona - which will not allow the Rural Pilot to be held with the Spring 2010 FIPAC meeting.</p> <p><b>Update (11/9/10)</b> – The Rural Pilot will be postponed until the next FIPAC meeting is held in Tampa, or it may be held as a separate event in which the OIP will not be able to attend.</p>						
<b>2D(5):</b> Review and evaluate survey responses.	30 days post pilot meetings	Goal Team 2	Cindy Magnole, and Wendy Loomas	OIP	The surveys are evaluated.	May be accomplished with current funding.
<p><b>Pending</b> – The survey tool given at the June 3, 2010 Urban Pilot meeting and evaluated.</p> <p><b>Update (10/5/10)</b> – The Spring 2010 FIPAC meeting has been tentatively scheduled to be held in conjunction with the EMS Advisory Council meeting in Daytona - which will not allow the Rural Pilot to be held with the Spring 2010 FIPAC meeting.</p> <p><b>Update (11/9/10)</b> – The Rural Pilot will be postponed until the next FIPAC meeting is held in Tampa, or it may be held as a separate event in which the OIP will not be able to attend.</p>						
<b>2D(6):</b> Revise survey tool as needed.	Bi-annually, 30 days post FIPAC meeting	OIP	Lani Gruener	Goal Team 2	The survey tool is revised as needed.	May be accomplished with current funding.
<b>Update (6/14/11)</b> – The survey tool will be reviewed and revised as needed after it has been administered at both Pilot meetings.						
<b>2D(7):</b> Determine survey implementation statewide feasibility.	60 days post pilot meetings	Goal Team 2, OIP	Lani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP stakeholders	Use of the survey tool statewide is determined.	May be accomplished with current funding.



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#### Strategy 2E: Create and maintain a State-wide Injury Prevention Activity Tracking tool.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
<b>2E(1):</b> Define Injury Prevention Activities, Injury Prevention Projects and Injury Prevention Programs.	<b>Complete 2010</b> – The definitions were approved by the Goal Team as of February 9, 2010.					
<b>2E(2):</b> Contact the DOH Office of Trauma, the DOH Bureaus of Brain and Spinal Cord Injury and Emergency Medical Services, Florida Safe Kids programs and other organizations currently working with the OIP to determine if IP activities within their programs could be tracked with the proposed tracking tool.	<b>Complete 2010</b> – The OIP contacted the offices and organizations during the Spring of 2010.					
<b>2E(3):</b> Determine the information that should be gathered with the IP activity tracking tool.	<b>Complete 2010</b> – Discussed during the March 9, 2010 conference call.					
<b>2E(4):</b> Develop the IP activity tracking tool.	<p><b>Closed Out Until 2012</b> – Due to limited funding, these strategies have been closed out and will be reopened and reviewed during implementation of the 2012 Action Plan.</p>					
<b>2E(5):</b> Test the IP activity tracking tool within organizations currently working with the OIP, including FIPAC <sup>2</sup> .						
<b>2E(6):</b> Evaluate the effectiveness of the IP activity tracking tool and revise as necessary.						
<b>2E(7):</b> Determine IP activity tracking tool implementation statewide feasibility.						

<sup>2</sup> It has been recommended by Goal Team 2 members that activities relating to Senior Falls Prevention (Goal 3) and Early Childhood Water Safety and Drowning Prevention (Goal 4), be tracked and used as a baseline prior to the start of statewide coalitions.

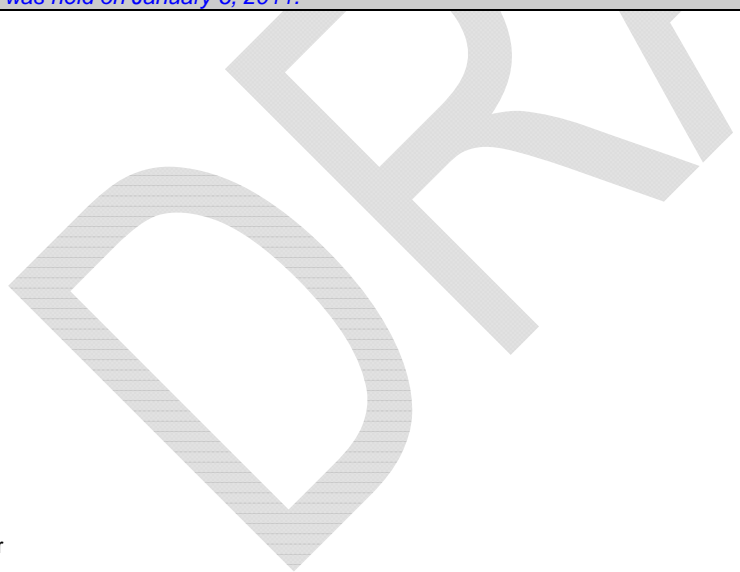


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**Strategy 2F: By July 31, 2011, conduct a satellite broadcast for the injury prevention community on the topic of human trafficking.**

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
<b>2F(1):</b> Determine a date to hold the satellite broadcast.	<i>Complete 2010 – Discussed during the November 9, 2010 conference call.</i>					
<b>2F(2):</b> Determine possible topics and speakers.	By January 31, 2011	Goal Team 2, OIP	Lani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP stakeholders	Possible topics and speakers are determined.	May be accomplished with current funding.
<i>Complete</i>						
<b>2F(3):</b> Create an agenda.	60 days prior to the broadcast	OIP	Lani Gruener	Goal Team 2, FIPAC, IP stakeholders	An agenda is created.	May be accomplished with current funding.
<i>Complete</i>						
<b>2F(4):</b> Identify and invite attendees.	60 days prior to the broadcast	Goal Team 2, OIP	Lani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP stakeholders	Attendees are identified and invited to participate in the satellite broadcast.	May be accomplished with current funding.
<i>Complete</i>						
<b>2F(5):</b> Conduct satellite broadcast and administer evaluation.	By July 31, 2011	Goal Team 2, OIP	Lani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP stakeholders	The satellite broadcast is held and evaluated.	May require additional funding.
<i>Complete — The broadcast was held on January 6, 2011.</i>						





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**Strategy 2G: By December 31, 2012, conduct a broadcast for the injury prevention community to provide an overview of the topic of drug abuse.**

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
<b>2G(1):</b> Determine a date to hold the satellite broadcast.	By August 31, 2011	Goal Team 2, OIP	Lani Gruener	FIPAC, IP stakeholders	A date to hold the satellite broadcast is determined.	May be accomplished with current funding.
<i>In Progress — The broadcast was recommended to be held in March 2012, which is poison prevention month..</i>						
<b>2G(2):</b> Determine possible topics and speakers.	By December 31, 2011	Goal Team 2, OIP	Lani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP stakeholders	Possible topics and speakers are determined.	May be accomplished with current funding.
<i>In Progress</i>						
<b>2G(3):</b> Create an agenda.	60 days prior to the broadcast	OIP	Lani Gruener	Goal Team 2, FIPAC, IP stakeholders	An agenda is created.	May be accomplished with current funding.
<b>2G(4):</b> Identify and invite attendees.	60 days prior to the broadcast	Goal Team 2, OIP	Lani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP stakeholders	Attendees are identified and invited to participate in the broadcast.	May be accomplished with current funding.
<b>2G(5):</b> Conduct satellite broadcast and administer evaluation.	By December 31, 2012	Goal Team 2, OIP	Lani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP stakeholders	The broadcast is held and evaluated.	May require additional funding.